

When, How, and Why to Plan a Gift to the Keene Amateur Astronomers Club

Method	Cash	Personal Property	Securities	Real Estate	Bequest	Retirement Plan Assets, IRA	Life Insurance
How does it work?	Give cash	Give artwork, collectibles, equipment or other types of tangible property	Give appreciated securities	Give appreciated real estate	Simplest form of gift planning (plan now, give later)	Name us as the beneficiary of the plan	Give old or new policy with us as beneficiary and owner
What do you want to do?	Maximize the deduction; minimize the gift details	Put assets you no longer need	Avoid tax on capital gains; afford a larger gift to us	Make a substantial gift, avoid capital gains tax, receive a large income tax deduction	Make a gift that costs nothing during your lifetime	Avoid double taxation at death; give tax advantaged assets to heirs	Make a large gift at little cost
How do you make the gift?	Write a check or give on-line now	Donate tangible personal property related to our tax exempt status	Contribute long-term appreciated stock or other marketable securities	Donate the property to us	Name us in your will or living trust by designating a specific amount or a share of the residue	Name us as whole or partial successor beneficiary on your plan's form	Donate a paid-up policy you no longer need or take out a new policy
Donor Benefits							
Reduce estate tax	Removes taxable assets from the estate	Removes taxable assets from the estate	Removes taxable assets from the estate	Removes taxable assets from the estate	Donation exempt from federal estate	Donation exempt from federal estate and income tax	Donation exempt from federal estate tax
Reduce income tax	Immediate deduction for full value	Immediate tax deduction for appraised value if we can use the asset	Immediate deduction for full value	Immediate deduction for appraised value		Your heirs will avoid income tax	
Reduce or eliminate capital gains		Complete avoidance	Complete avoidance	Complete avoidance	Complete avoidance		
Keene Club Benefits							
	Delivers immediate Benefits	Ensures our future strength	Delivers immediate benefits	Delivers immediate benefits	Ensures our future strength	Ensures our future strength	Ensures our future strength

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